ESA European Lobbying Training Workshop: Draft Programme & Registration

Fisiere ataşate:

- ESA European Lobbying Training Workshop, 26 & 27 November 2012, Draft Programme

- The new EU seed marketing legislation, Dinner-debate with the plant breeding sector, On 26 November 2012 @ 7.30pm in the European Parliament

- <u>ESA European Lobbying Training Workshop, 26 & 27 November 2012, In Brussels, Registration</u> Form

Dear all,

Please be reminded the deadline for returning the registration form is <u>24 October 2012</u>. For those who have not yet responded, please send the completed registration form to <u>secretariat@euroseeds.org</u>.

Kind regards

Jean-Paul

Dear all,

Please find attached the **Draft Programme** (ESA_12.0621.2) for the **ESA European Lobbying Training Workshop** that will be held on **26 & 27 November 2012 in Brussels**.

Following the "Save the Date" information that we sent out before the summer, we have received many expressions of interest that confirmed the interest for such an event.

But it will not only be a learning session: as the European Commission's proposals for a legislative package on Plant Reproductive Material, Plant Health and the revision of the Food & Feed Control legislation is fast approaching, we believe it is **excellent timing** to start profiling the sector **towards the European Parliament**, ahead of the publication of these proposals.

We will therefore be organising a **Dinner-Debate in the European Parliament** (see ESA_12.0681.1) on 26 November at 7.30pm, that will be hosted by one or more MEPs, to engage MEPs with the European plant breeding sector that is broadly represented in the workshop. We are currently inviting other MEPs from the AGRI Committee and will update you on these activities. This will offer a concrete opportunity to work together on a joint-initiative, or in other words, **learning by doing**!

Therefore, we are especially targeting **national associations**, and in particular staff in charge of **public affairs**... it is also about building a "lobbying team"!

In order to have an idea of the final list of participants, please fill in and return the registration form (ESA_12.0743) to the ESA Secretariat (secretariat@euroseeds.org) by 24 October 2012.

We will also have an opportunity to discuss this further on Sunday, at the Secretary Generals' meeting in Brussels.

I look forward to seeing you in Brussels,

Kind regards

Jean-Paul

Jean-Paul Judson Manager Public Affairs