

Stimati colegi si colaboratori,  
va transmit invitatia de participare la un curs de formare organizat de ESA  
pentru cei interesati de organizarea activitatilor de lobby la nivel european.  
Cei interesati se pot inscrie direct la ESA conform prezentarii din atas sau  
va puteti adresa la AMSEM si comunicam noi la ESA. Cursul va fi in l.engleza.

Cu stima,

Gheorghe HEDESAN  
Presedinte Executiv AMSEM  
Executive President of AMSEM  
Tel/fax +40213177291  
E-mail: [office@amsem.ro](mailto:office@amsem.ro)  
[www.amsem.ro](http://www.amsem.ro)

### **Programul se afla aici**

Dear all,

Please find attached a **SAVE THE DATE** invitation (ESA\_12.0422.1) to attend our **ESA European Lobbying Training Workshop on 26-27 November 2012 in Brussels**.

Recent dossiers have shown the need for effective lobbying at European level and the positive effects of strong collaborations between ESA at European level and Association members at national level.

With upcoming legislative proposals and policy developments that will be affecting the seed sector, not least the revision of the Seed Marketing legislation, ESA is taking the opportunity to organise a Lobbying Training Workshop, primarily targeted at national associations and public affairs representatives of member companies. The idea is to build an advocacy team within ESA and for participants to gain knowledge on (sometimes complex) European decision-making processes, on building lobbying strategies at European and national levels and on the tools ESA will be using to coordinate these activities.

In addition, if this workshop raises sufficient interest, it would also be an occasion to profile the plant breeding & seed production sector (and yourselves directly!) towards Members of the European Parliament and other decision-makers in Brussels.

In order to further prepare the format of the workshop and evaluate potential numbers of participants, please **indicate your interest** to Jean-Paul Judson, [jjudson@euroseeds.org](mailto:jjudson@euroseeds.org) **before 31 July 2012**.

Then, if we receive a positive response, the ESA Secretariat will send out a detailed programme and a call for registration straight after the summer break.

**Please forward this email to relevant colleagues in charge of advocacy work at national and European levels,** and do not hesitate to contact me if you have any further questions,

Best regards,

Jean-Paul Judson  
Manager Public Affairs