

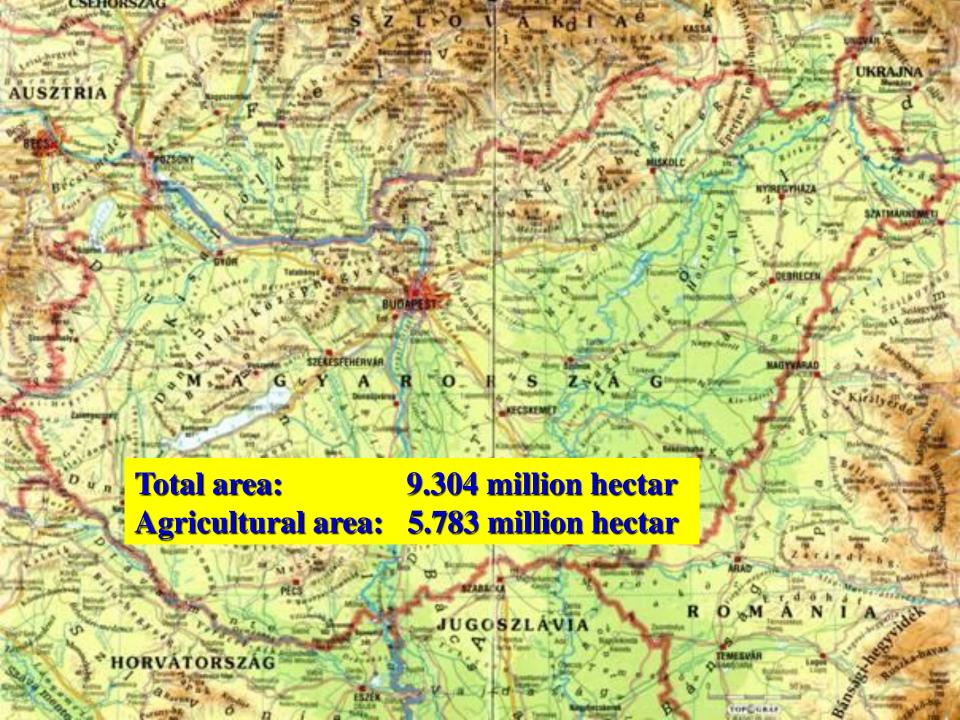
ESA Annual Meeting 2011

Promoting innovation for the Hungarian seed and farming sector

Dr. Zsolt Feldman

Deputy State Secretary of Agricultural Economics Ministry of Rural Development

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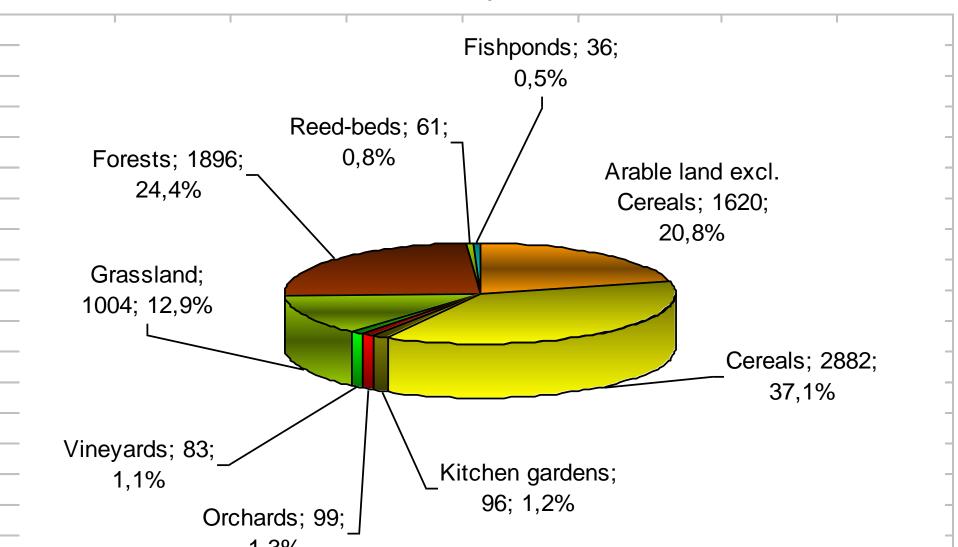
Endowments and place of agriculture in Hungarian national economy

- Total agriculturel area 5.783 million hectares,
 arable land 4.5 million hectares
- Unique natural features, topography,
 climatic factors and the high fertility of soils
- Prestigious tradition of agricultural production
- Low environmental pollution
- Share of agriculture in GDP about 3-4%,
- Share of agribusiness in GDP between 10-12%;

- 3



Share of cultivated area by cultivation branch (%)





Seed Production in Hungary

Long Tradition

1878 Establishment of Royal Seed Inspection Station

1895 1st Seed Act entered into force

1920 Hungarian Seed Trade Association has been established

1924 Hungary was founding member of ISTA and FIS

Favorable climatic and agronomic conditions;

High level of expertise and education; Central location and good infrastructure;

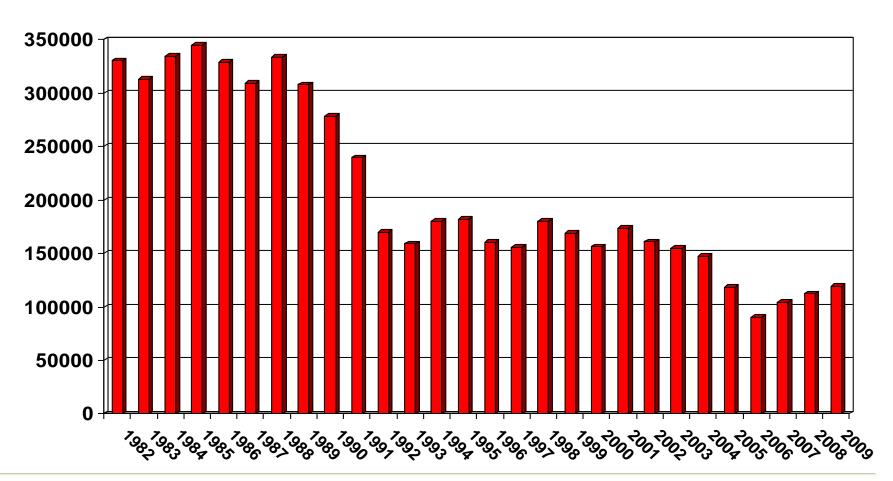
Official control and legislative environment.





Seed multiplication areas in Hungary

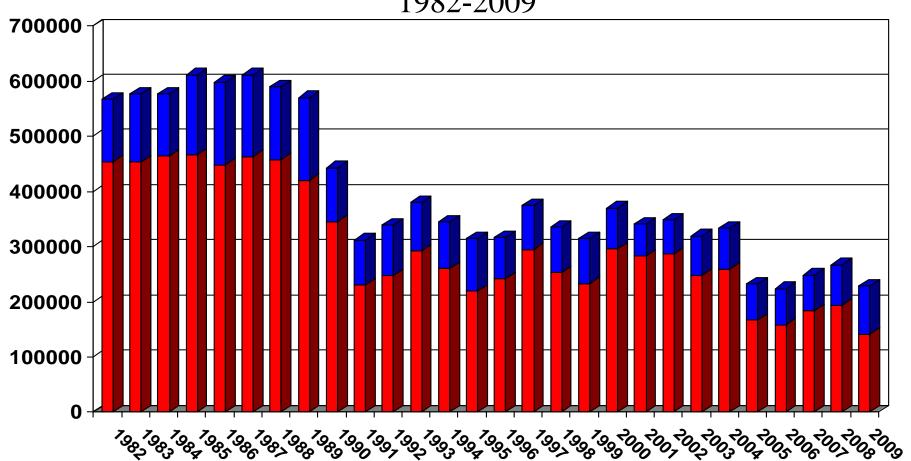
1982-2009





Seed Production in Hungary

1982-2009





Drop of production, stabilising market

Volume of production decreased:

Seed exchange decreased /cereals/

Shrinking export possibilities in eastern countries /pulses, clovers, maize/

Significant decreasing of animal production /Fodder crops, grasses, /

Positive trends:

New market possibilities

Investments of international companies (regional center of R&D, production, logistics and distribution)

Advanced domestic cereal breeding projects, and marketing in the neighbouring countries



Seed production

• Seed production area 120-130 thousands hectares per year, cc. 3% from the total arable area

(4.5 million hectares)

- Production value: 721 million EUR
- Seed production value 10-11% of crops production
- Seed export:11th in the world, 3rd in the EU



Value of the domestic seed market

305 million EUR

• <u>Cereals</u>		41 million EUR
 Hybrid se 	eds	
(Maize, su	nflower, ORS)	205 million EUR
• Fodder an	nd grasses	23 million EUR
• <u>Vegetables</u>	S	31 million EUR
• Protein cr	ops	
(Pea, bean	s, soybean)	5 million EUR



Value of the Hungarian seed production

Production value is 721 million EUR

• Cereals 41 million EUR

Hybrid seeds

(Maize, sunflower,) 600 million EUR

• Fodder and grasses 40 million EUR

• **Vegetables** 40 million EUR



Employment of the Hungarian seed sector

Full time permanent staff: 2500 persons

Part time permanent staff 2600 persons

Seasonal worker >60.000 persons

R&D staff (with Ph.D degree) 650 (149)





Seed marketing legislation

Seed Act 2003 LII.

Variety registration (40/2004 FVM regulation)

DUS and VCU system
No restriction within the EU
Through Hungarian representatives from 3. country

Seed certification

Arable crops (48/2004 FVM)

Obligatory in case of EU listed species Field inspection (OECD)

Seed testing (ISTA)

Seed standards are based on EU

requirements

Vegetables (50/2004 FVM)

Based on the company

decision:

Officially controlled /same as

arable crops/

Standard seed production



Plant Variety Protection

National

Act XXXIII of 1995 on the Protection of Inventions by Patents

EU

Council Regulation (EC) No 2100/94 on Community plant variety rights

International

Act LI of 2001 based on International Convention for the Protection of New Varieties of Plants (UPOV 91)



• Hungary started collecting remuneration after Farm Saved Seed in 2009

• Contracted species: Cereals, OSR, Potato, alfalfa, pea, oil flax = 220 varieties

• Education is important to create a positive approach with farmers

